



# shreya karia

*award-winning brand strategist,  
founder & speaker*

Shreya Karia is an energetic speaker and brand strategist.  
**Named Best Business Value Speaker 2026.**

She brings over 16 years of experience across three continents and now works globally from Nairobi, the city she calls home. As the founder of SHK Consulting, her studio leads strategy for clients across EMEA regions with a reputation for clarity, craft, and high standards.

Shreya's work is shaped by a truth many high-achieving women live: being exceptional is not the same as being chosen. She learned firsthand that talent and output do not automatically translate into dream opportunities, board seats, or enterprise funding. When she felt that gap, she rebuilt her personal brand around authority rather than silent performance.

She speaks on three core topic themes:

**Bank Your Personal Brand:** Shreya's own playbook. Simple, effective and devised for founders and professionals who need visibility that converts. Turns quiet hard work into undeniable proof, on your terms. Time to stop waiting for recognition and step directly into those desired opportunities.

**Beyond the Commodity Trap:** Built for brands that keep blending in and get easily replaced. Move from baseline competence to claiming a radical edge that resonates for audiences. Cut through market noise, build buyer trust, and convert. *This workshop has been successfully sold out.*

**Rebrand Your Life (the grace standard):** What do you do when the entire identity and life you've built suddenly disappears? Born from a severe autoimmune halt, Shreya shares her journey to replace hyper-perfectionism with intentional grace. A new version of leadership and growth that honours who you are. Ideal for leaders and those ready to write a new chapter.

Off the clock, Shreya channels that same passion coaching high-intensity spin classes, proof that there is never a limitation to reaching your highest ambition.

“ Shreya delivered a powerful talk on creating a bankable personal brand & really knew how to connect with the room. She showed up as a true professional, incredibly well prepared, brought both confidence and substance. I would happily recommend her to anyone looking for a knowledgeable, engaging speaker who genuinely cares about delivering value to her audience. ”

Raimonda Jankunaite, CEO, Women Thrive Media

**Speaker category:** International  
keynotes & executive workshops

**Target audience:** Senior female leaders,  
founders, & corporate professionals

**Speaking topics:**

- Personal brand framework -  
Executive / founder positioning
- Brand conversion for businesses  
(claiming market authority)
- Rebranding your life to lead with  
grace, instead of hustle culture.

**Accolades & industry recognition:**

Best Business Value Speaker,  
Women Thrive Summit (2026)

Most Admired Marketing Leaders,  
World Marketing Congress (2025)

Brand Agency of the Year (Kenya),  
MEA Markets, Africa Excellence Awards  
(2024)

Brand Strategy Consultant of the Year,  
MEA Markets, Africa Excellence Awards  
(2023)

Global Women Achievers Award (2022)

Africa Women Leaders Award (2020)



[shreyakaria](https://www.shreyakaria.com)



[shkconsulting.org](https://shkconsulting.org)



[shreya@shk.co.ke](mailto:shreya@shk.co.ke)